

PreetiMindLab

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CogniPrint™ Assessment

A Multiple Intelligence Profiling Tool for Children & Teens

What is CogniPrint™?

CogniPrint™ is a scientifically grounded psychometric assessment developed by PreetiMindLab that maps your child's unique cognitive strengths across **8 types of intelligence**, based on Dr. Howard Gardner's Theory of Multiple Intelligences.

Unlike traditional IQ tests that focus only on logical and verbal ability, CogniPrint recognizes that every child is intelligent — just in different ways. Some children think in music, others in pictures, movement, or relationships. CogniPrint identifies *how* your child thinks best, so you can nurture their natural strengths.

The 8 Intelligences We Measure

Linguistic

Ability with words, reading, writing, storytelling, and verbal expression.

Logical-Mathematical

Reasoning, problem-solving, pattern recognition, and analytical thinking.

Visual-Spatial

Thinking in images, design sense, spatial awareness, and visualization.

Musical

Sensitivity to rhythm, melody, tone, and musical patterns.

Bodily-Kinesthetic

Physical coordination, hands-on learning, sports, and movement skills.

Interpersonal

Understanding others, empathy, leadership, teamwork, and social skills.

Intrapersonal

Self-awareness, emotional intelligence, reflection, and personal goals.

Naturalistic

Connection with nature, environmental awareness, and pattern recognition in the natural world.

Who Is It For?

- **Ages 6–8 (Class 1–3):** Parent-observed checklist — early identification of learning styles
- **Ages 9–12 (Class 4–7):** Self-report + parent input — activity & hobby selection, study strategies
- **Ages 13–18 (Class 8–12):** Self-report questionnaire — stream selection, career exploration, exam prep

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How Does It Work?

- 1 Questionnaire**
Your child answers 64 carefully designed statements (8 per intelligence), rating each on a scale of 0–3 based on how much it applies to them.
- 2 Scoring & Analysis**
Responses are scored to calculate a percentage for each intelligence type, then classified into levels: Exceptional, Very High, High, Above Average, Average, or Moderate.
- 3 Detailed Report**
You receive a comprehensive 40+ page CogniPrint Report with score breakdowns, strength analysis, career recommendations, study strategies, and personalized action plans.
- 4 Counselling Session**
A one-on-one session with Preeti Sachdeva to walk you through the findings, answer questions, and create a practical roadmap for your child.

What's in the Report?

- **Score Summary** — A clear overview of all 8 intelligence scores with visual levels
- **Detailed Item Analysis** — How your child scored on each of the 64 statements
- **Top Strengths Profile** — Deep dive into your child's dominant intelligences
- **Personality & Learning Style** — How they learn best, study tips, and environment preferences
- **Career Pathways** — Suggested career families aligned with their intelligence profile
- **Subject & Stream Guidance** — Recommendations for academic choices (for older students)
- **Activity Recommendations** — Extracurriculars, hobbies, and experiences to nurture each strength
- **Parent Action Plan** — Practical steps for parents to support their child's unique profile

Why CogniPrint Matters

- Every child has unique strengths — CogniPrint helps you discover and nurture them
- Reduces academic stress by aligning expectations with natural abilities
- Helps choose the right stream, subjects, and extracurricular activities
- Builds self-confidence — children thrive when they understand their own strengths
- Empowers parents with data-driven insights instead of guesswork

Frequently Asked Questions

Q: Is this the same as an IQ test?

No. IQ tests measure only logical and verbal ability. CogniPrint measures 8 different types of intelligence, giving a much more complete picture of your child's cognitive strengths.

Q: How long does the assessment take?

The questionnaire takes about 20–30 minutes. It's designed to be engaging and age-appropriate.

Q: Can intelligence scores change over time?

Yes! Intelligences can be developed. CogniPrint captures your child's current profile and provides recommendations to strengthen areas of interest.

Q: Is this assessment validated?

CogniPrint is based on Dr. Howard Gardner's widely recognized Theory of Multiple Intelligences (Harvard, 1983) and has been refined through practical experience with hundreds of children.

Q: What age is best for this assessment?

We recommend it from age 6 onwards. For younger children (6–8), parents complete the observation checklist. Older children self-report for more accurate results.

Book a CogniPrint Assessment

Contact **Preeti Sachdeva** — Certified Parenting Coach & DMIT Practitioner
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